



TMAC SCORING CRITERIA / MATRIX

Category: Best Photo Series

Type: Photography

Description: This category recognizes photo series that captivate and tell a cohesive story. Submissions must include a collection of four (4) photos accompanying a single article (print or digital). The submitting photographer must have taken the photos, but need not have authored the article.

Judging Considerations: Submissions must include the accompanying article for context (the article itself will not be judged). Each submission should also include a brief description to help provide background for each image. Post-production editing is permitted for basic adjustments (such as exposure, colour, cropping, and sharpness), provided these edits do not alter the integrity or subject matter of the photograph. Any post-production work must be completed manually by the photographer. Judges should assign a score for each criterion (e.g., 0–5 or 0–10 points per category, with no half-points). The total possible score is 35 points. The entry with the highest cumulative score will be deemed the winner. In the event of a tie, the final decision will be determined through discussion among the judges during the final deliberation meeting.

Criteria	Points
<p>Style & Creativity Originality and uniqueness of approach. Do the images have a message, purpose, or feeling? Collectively, do they tell a story that feels imaginative and compelling?</p>	10
<p>Quality of Content Technical execution of the images, including composition, lighting, focus, sharpness, and exposure. Collectively, do the photos feel harmonious, purposeful, and well-suited to the accompanying text?</p>	10
<p>Impact The photograph’s ability to hold interest, evoke emotion, and inspire readers to engage with the article or magazine. This includes visual impact, sense of place, and the overall strength of the series.</p>	10
<p>Overall excellence The collective strength of the entry across all criteria. This reflects how well the images work together as a cohesive body of work, their alignment with the intended story or theme, and the overall professionalism and polish of the submission.</p>	5

Total	35
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